



PLATINUM PARTNERS

Facebook

Open House Worksheet

Agent: _____

Date of Open House: _____ Time of Open House: _____ To: _____

Full Address: _____

Listed by: (if not agent holding open as above) _____

Demographics

Price of Home:

Most likely buyer: First Time Move Up Luxury Relo

Target Zip Codes: _____

Likely Behaviors:

<input type="checkbox"/>	In Market	<input type="checkbox"/>	Downsize	<input type="checkbox"/>	Investor	<input type="checkbox"/>	Flipper
<input type="checkbox"/>	College Grad	<input type="checkbox"/>	Family	<input type="checkbox"/>	Military	<input type="checkbox"/>	Wedding

Other: _____

**** The First Photo that appears on website will be used for Open House ad. If you desire a different photo please indicate below with additional instructions (if any):**

Agents – complete the above and turn in to your Admin staff no less than 8 days prior to open house.

Staff Only: Placed in MLS: _____ Initials: _____

Placed in MyCBHomes.com: _____ Initials: _____

Tell 20 Post cards: _____ Initials: _____

Once above completed, scan to Paul@mycbhomes.com:

Facebook Ad completed: _____ Initials: _____

Dates of Ad placed: Start Date: _____ End Date: _____

Facebook Ad Tracking:

Impressions: _____

Click-throughs: _____

Budget: _____